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Hello

A WELCOME LETTER FROM OUR CEO, MR TASOS MICHAEL



Welcome to the Sky with Cyprus Airways!

Dear Passengers,

We are thrilled to have you on board our Cyprus Airways flight today and we value you as customers! Whether you are travelling for business or pleasure, we want to make your journey as smooth and enjoyable as possible.

Our crew is here to serve you with a smile and a polished professional attitude. They are ready to assist you with anything you may need during your flight. You can also count on them to provide you with useful information and tips about your destination.

As you relax in your seat, we invite you to browse through our magazine, which is packed with inspiring and entertaining content. You will find insights into different cultures and experiences that make our world so fascinating. You will also discover the latest travel trends and tips to make the most of your trip. And don't worry, you won't miss out on anything when we switch to a digital version soon. You will be able to access the same great content on your personal device, via our new App and our website which we will launch this spring, with more features and options to customise your reading and travel experience.

Thank you for choosing Cyprus Airways. We are honoured to be your travel partner and we hope you have a wonderful time on board and at your destination. Please tell a friend if you enjoyed the experience. If you have any questions or feedback, please feel free to contact us. We would love to hear from you.

Happy flying!

Tasos Michael: Your Chairman/CEO

Καλωσορίσατε στον αέρα με τη Cyprus Airways!

Αγαπητοί επιβάτες,

Είμαστε ενθουσιασμένοι που είστε σήμερα μαζί μας σε αυτή την πτήση των Κυπριακών Αερογραμμών και θέλουμε να σας εκφράσουμε την εκτίμησή μας ως πελάτες μας! Είτε ταξιδεύετε για επαγγελματικούς λόγους είτε για ψυχαγωγία, θέλουμε να κάνουμε το ταξίδι σας όσο το δυνατόν πιο όμορφο και ευχάριστο.

Το πλήρωμά μας είναι εδώ για να σας εξυπηρετήσει με χαμόγελο και επαγγελματισμό, και έτοιμοι να σας βοηθήσει σε οτιδήποτε χρειαστείτε κατά τη διάρκεια της πτήσης σας. Μπορείτε επίσης να απευθυνθείτε στα μέλη του πληρώματος για οποιαδήποτε πληροφορία ή συμβουλή σχετικά με τον προορισμό σας.

Σας προτείνουμε να χαλαρώσετε στη θέση σας και να ρίξετε μια ματιά στο περιοδικό μας, το οποίο είναι γεμάτο ενδιαφέρον και ψυχαγωγικό περιεχόμενο. Θα βρείτε κείμενα που θα σας ταξιδέψουν σε διαφορετικές κουλτούρες και εμπειρίες που κάνουν τον κόσμο μας τόσο συναρπαστικό. Θα ανακαλύψετε επίσης τις πιο πρόσφατες ταξιδιωτικές τάσεις και θα βρείτε συμβουλές για να αξιοποιήσετε στο έπακρο το ταξίδι σας. Ακόμα, μην ανησυχείτε ότι θα χάσετε κάτι. Όταν θα μεταβούμε σύντομα σε ψηφιακή έκδοση θα έχετε πρόσβαση στο ίδιο εξαιρετικό περιεχόμενο στην προσωπική σας συσκευή, μέσω της νέας μας εφαρμογής και του ιστότοπού μας, που θα κυκλοφορήσουμε αυτή την Άνοιξη, με περισσότερες λειτουργίες και επιλογές τόσο για την πρόσβαση στο περιεχόμενο όσο και για διευκόλυνση της εμπειρίας του ταξίδιού σας.

Σας ευχαριστούμε που επιλέξατε τις Κυπριακές Αερογραμμές. Μας τιμάτε με την προτίμησή σας και ελπίζουμε να περάσετε υπέροχα τόσο κατά την πτήση όσο και στον προορισμό σας. Αν απολαύσετε την εμπειρία, παρακαλούμε μοιραστείτε το με τους φίλους σας. Εάν έχετε κάποια ερώτηση ή σχόλιο, μη διστάσετε να επικοινωνήσετε μαζί μας. Θα χαρούμε να ακούσουμε από εσάς.

Καλό ταξίδι!

Τάσος Μιχαήλ, Πρόεδρος/Διευθύνων Σύμβουλος



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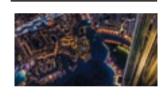
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Flight Schedule



Take a look at our

Map & Routes

Tips on Travel



Get to Know the Team





They might not plane, but you

(Enjoy our premium fleet in Cyprus





he as fast as a are the pilot.

and in over 105 countries)



CYPRUS AIRWAYS:

Discover the Spirit of Cyprus Airways: Elevating Your Journey to New Heights



Welcome aboard with Cyprus Airways, where we blend the magic of the Mediterranean with the joy of travel. As you settle into your seat and prepare for take-off, we invite you to embark on a journey with us – a journey that transcends the ordinary and celebrates the extraordinary.

A Legacy of Excellence:

Cyprus Airways has been a proud ambassador of Cypriot hospitality since its inception. With a legacy spanning decades, we have connected travellers to the enchanting island of Cyprus and beyond, fostering a sense of warmth and camaraderie in the skies.

Mediterranean Elegance in the Air:

Step into an environment where every detail is curated to reflect the beauty and elegance of the Mediterranean. From our thoughtfully designed cabins to the delectable in-flight cuisine inspired by local flavours, we aim to provide an experience that not only transports you to your destination but immerses you in the essence of our cultural heritage.

Your Comfort, Our Priority:

At Cyprus Airways, your comfort is our utmost priority. Our dedicated crew is committed to ensuring a seamless and enjoyable journey for every passenger. Whether you are travelling for business or leisure, rest assured that our services are tailored to meet your needs, making your time in the air as pleasant as the destination itself.

Connecting Cultures, Creating Memories:

As you fly with us, you become part of a diverse tapestry of cultures and stories. In this onboard magazine, we take you on a journey beyond the clouds, offering glimpses into fascinating destinations, travel tips, and inspiring tales from around the world. Let the pages of our magazine be your window to the wonders that await.

Your Adventure Begins:

Whether you are a seasoned traveller or taking to the skies for the first time, Cyprus Airways is here to make your journey extraordinary. Join us as we continue to soar, bringing the spirit of Cyprus to the world, one flight at a time.

FLYING IN ELEGANCE:

Cyprus Airways Fleet Overview

Cyprus Airways fleet blends modern efficiency with a touch of Mediterranean sophistication. Our commitment to providing a seamless and comfortable travel experience is reflected in our thoughtfully curated fleet, which boasts a harmonious mix of Airbus A320 and A220 aircraft.

Airbus A320: The Workhorse of the Skies

Cyprus Airways takes pride in its two Airbus A320 aircraft, the true workhorses of the skies. These narrow-body jets are renowned for their reliability and versatility, allowing us to connect you to a myriad of destinations with ease. The Airbus A320's spacious and well-appointed cabins ensure a comfortable journey for our passengers, whether you're flying for business or leisure.

Equipped with cutting-edge technology, the Airbus A320 is an embodiment of efficiency. Its fuel-efficient engines not only reduce environmental impact but also contribute to a smoother, more enjoyable flight. Sit back, relax, and let the A320 carry you to your destination with grace and style.

Airbus A220: A New Dimension in Travel

Adding a touch of innovation to our fleet, Cyprus Airways introduces the Airbus A220. With two of these state-of-the-art aircraft in our lineup, we bring you an elevated travel experience that combines modern design with advanced technology.

The Airbus A220 is celebrated for its fuel efficiency, quiet operation, and spacious interiors. As you step on board, you'll notice the carefully designed cabins, offering an atmosphere of tranquillity and comfort. Whether you're admiring the scenic views through large windows or enjoying the personalised in-flight entertainment, the Airbus A220 ensures that every moment of your journey is a pleasure.

A Fleet Tailored for You:

At Cyprus Airways, we understand that every traveller is unique, and our fleet is designed to cater to a diverse



range of preferences. Whether you're soaring through the skies on the Airbus A320 or experiencing the modern elegance of the A220, you can trust Cyprus Airways to provide a journey that goes beyond transportation – it's an experience tailored just for you.

The Future of Travel with Cyprus Airways:

As we continue to expand and evolve, Cyprus Airways remains dedicated to delivering excellence in the air. Our fleet of Airbus A320 and A220 aircraft symbolises our commitment to innovation, sustainability, and, above all, your satisfaction as a valued passenger.

Q&A WITH:

Christos Limnatitis

Chief Commercial Officer, Cyprus Airways

Breeze Magazine speaks with Christos Limnatitis about to the airline's Business Class addition, gastronomy experience, and sustainability commitments.



Breeze Magazine: What prompted Cyprus Airways to introduce Business Class and how does the launch of this new product align with the company's overall strategic goals?

Christos Limnatitis: The decision of Cyprus Airways to introduce Business Class was not merely an organic developmental step for the airline. It represents a fundamental element of a broader strategy aimed at making the company the primary choice for both leisure and business travellers. This strategy is implemented by utilising the extensive experience and capabilities of our personnel and committing to continuous improvement in service quality. It involves expansion of the destination network, increase in the frequency of flights, use of cutting-edge technologies in the fleet and support

systems, and launch of new products for businesses and individual travellers.

Following the introduction of the two new Airbus A220 aircrafts to our fleet in the summer of 2023, we had noted an increased demand for high-quality services from our passengers. This demand was particularly evident amongst business travellers, seeking a more comfortable and seamless travel experience. In response to this, we proceeded to careful customer segmentation, to facilitate re-designing our products accordingly. It is worth to note that the standards set for the introduction of Business Class, had also positively impacted the experience of passengers in the Economy Class.

Breeze Magazine: By stating that the addition of Business Class was part of a strategy beyond the organic growth of the company, do you mean that you intend to reposition the company in the market?

Christos Limnatitis: Cyprus Airways already possesses the experience and resources required to provide high-quality air transport services. We want to use these advantages as a leverage to position ourselves in the market as a premium carrier, committed to excellence. Our goal is to provide travellers with a seamless and pleasant journey, both on the ground and on board, and to establish a distinctive brand identity, not only as an airline, but also as a provider of unparalleled travel experiences.

Breeze Magazine: How does the new Business Class address the different needs and preferences of business and leisure travellers?

Christos Limnatitis: We have carefully designed Business Class in order to satisfy the distinct needs and preferences of our business travellers. The design was based on the spacious layout and seats of the Airbus A220 Business Class. Our guests can enjoy the comfort of our ergonomic

adjustable seats and the generous legroom, ensuring a relaxing and comfortable travel experience. The seat, along with the table, form an ergonomic workspace, facilitating preparation for any professional or personal obligations immediately after landing. Regarding food and beverage, we ensure that our passengers experience high-lever restaurant quality.

It should be noted that, although the design of Business Class was focused on the needs of business travellers, we were pleased to observe that it is also preferred by leisure travellers who wish to indulge in luxurious vacations.

Breeze Magazine: How do your collaborations with international market leaders, such as Airbus, as well as local wineries and food suppliers, affect the passenger experience?

Christos Limnatitis: Our collaborations with international partners, such as Airbus, as well as leading companies in the local market, including local winemakers and food suppliers, assist us in implementing our positioning strategy as described earlier. They enrich our guests' experience by creating a harmonious blend of tradition, exceptional gastronomic experiences, cutting-edge technology, and environmental consciousness.

The close collaboration with Airbus allows us to leverage the most advanced aircraft technology, ensuring optimal comfort and safety for our passengers. The Airbus A220, as the most environmentally friendly plane in its category, reflects our commitment to sustainability, an aspect increasingly appreciated by modern passengers.

The gastronomic experience, created in collaboration with local food suppliers and winemakers, combines contemporary cuisine with a subtle hint of tradition. Our guests have an initial delightful encounter with Cyprus's rich gastronomic heritage even before setting foot on our land.

Breeze Magazine: What is the relationship between Cyprus Airways and Cypriot society, and which cultural aspects are reflected in the company's identity?

Christos Limnatitis: Cyprus Airways is not only named after the country, but it is also incorporated into the Cypriot society. We draw inspiration from the island's cultural wealth, both from its rich past, as well as its modern multicultural present.

Our company's logo is the branch of an olive tree, a symbol deeply rooted in Cyprus's identity, from ancient times to the

present day. The engines of our aircrafts are decorated with the symbol of the mouflon, an animal native to the Troodos Mountain range. These elements serve as a direct link to our identity with the place. Additionally, it is worth to mention the influence of Cypriot gastronomy on the menu we offer, further connecting us to the island's roots. Moreover, we will soon launch our new Chat Bot, named after the most famous historical figure of the island, the ancient Greek goddess Aphrodite. As an airline company, we honour the essence of Cypriot heritage and seek to align ourselves with it.

From another perspective, we all know that modern Cyprus is a multicultural country at the crossroads between Europe, Asia, and Africa. Initially, Cyprus had five ethnic communities (Greeks, Turks, Maronites, Armenians, and Latins) and attracted many visitors. This rich cultural melting pot became even richer in recent years due to various geopolitical realities. Our new positioning reflects, among other things, our commitment to highlighting and honouring Cyprus' unique multicultural society. With a workforce representing approximately 20 nationalities, our company goes beyond its business mission - as an airline - to connect people. It gives a real dimension to the idea of connecting people by embracing and celebrating national, social, and cultural diversity.

Fully understanding the responsibility we bear as the flag carrier, we aim to make Cyprus Airways a cultural ambassador of Cyprus in the countries we operate in, aspiring for Cypriot society to be proud of its airline.

Breeze Magazine: Sustainability is a growing concern. How does Cyprus Airways incorporate environmental considerations into its new market strategy and what is the airline's 'green story'?

Christos Limnatitis: Sustainability is at the forefront of the new market strategy of Cyprus Airways, embodying our commitment to responsible aviation. Our 'green story' encompasses a multifaceted approach, from investing in modern, fuel-efficient aircrafts, to implementing eco-friendly practices throughout our operations. We actively seek partnerships with suppliers who share our environmental ethos, sourcing locally, to minimise our carbon footprint. Moreover, our emphasis on digital solutions and streamlined processes aims to reduce paper usage and enhance operational efficiency.

Cyprus Airways recognises that sustainability is not just a choice, but an imperative need for our future. Our ongoing initiatives highlight our dedication to minimise environmental impact.





OFF THE BEATEN TOURIST PATH

Heading off to Athens for the first time, or are you a seasoned visitor to this ancient beauty?

Regardless of your status, the best way to explore this magnificent city is on its own terms, off the beaten tourist path. From eating and drinking like a local, to discovering hidden gems and learning new skills that celebrate the Greek culture, the options are abound. And don't forget to take it easy doing things siga siga (slowly slowly) is the secret to fully enjoying the experience.

Written by Ana Mladenovic

Know your Coffee

In Athens, it is wise to start your day right with a cup of strong, freshly brewed Elliniko kafe (Greek coffee). Depending on your mood and preference, you can order a sketo (no sugar), metrio (one flat teaspoon of sugar), glyko (sweet), variglyko (super-sweet), me gala (with milk) or horis gala (without milk).

If you are a fan of something a bit more continental and contemporary, go for a fredo espresso or a late - Greeks are big on their coffee and Athens in particular has a vibrant coffee scene.

Whatever type of coffee you opt for, do not forget to pair it with a pastry - from the more traditional sesame kolouri to a typopita or spanakopita (cheese or spinach pie), or a sweet, creamy bougatsa, you cannot go wrong. So, head off to one of the many small coffee shops in the Kolonaki or Monastiraki districts, order your coffee and a treat, sit back and enjoy watching the passers by rushing about their daily business.

Shop like a Local

You are very likely to have heard of, or even spent some money in the renowned Ermou street, the city's main shopping hub which attracts thousands of visitors daily. This is where you will find the famous brands, from upper class to street fashion and smaller local lines.

A similar choice of outlets awaits you at The Mall of Athens, Athens Heart, the Athens Metro Mall and the Attica shopping centres, if you are into the convenience they offer.

For haute couture, you might want to head off to Kolonaki district, as well as the Voukourestiou Street where international and local designers have their flagship stores.

But if you are into treasure hunting and browsing through vintage goodies, then the Monastiraki flea market is the place to be. Books, vinyls, local art pieces, antique trinkets and tourist memorabilia are all mixed in this picturesque market. For pre-owned (and pre-loved) clothes, look no further than Exarcheia, a bohemian neighborhood full of vintage and second-hand shops.

Go to a Concert

Athens is often included in the tours of many world class artists, and the upcoming months are no exception. The impressive line-up includes the local veterans such as the world-famous Alkistis Protopsalti, Giorgos Dalaras and the likes throughout fall and winter, as well as famous musicians at the OAKA Basketball Arena, and

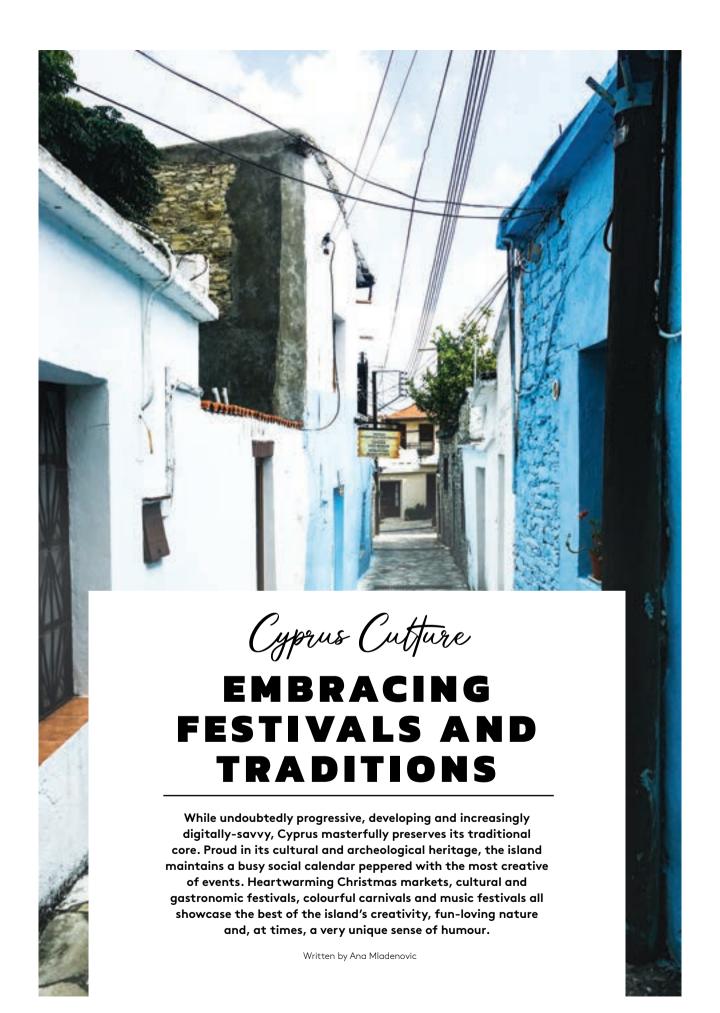


the upcoming Coldplay at the Olympic Athletic Center of Athens in June 2024.

Enjoy a Theatre Play

When it comes to theatre plays, Athens offers an unprecedented programme of most distinct performances, from the traditional dances playing at the Dora Stratou Greek Dances Theatre, to the ornate Pallas Theater and the grand National Theatre of Greece, to the most unique set up at the Treno Sto Rouf Railway Carriage Theater (yes, you read that right). From classics to contemporary and even experimental performances, the plays calendar is packed throughout the year.





Christmas Markets

With the Christmas season having just ended, it is only fair to start with a review of the island's most prominent Christmas markets that had taken place. Among the most eagerly prominent ones were the Christmas villages, nestled in the picturesque villages of Agros, Derynia, Fikardou, Lefkara and Kalopanayiotis. The markets ran from November 25, 2023 to January 14, 2024, and promoted handmade gifts by local artists and craftsman, as well as comforting treats, sweats and festive drinks (mulled wine, anyone?). Residents and visitors of Nicosia strolled around the historical Laiki Geitonia in downtown Nicosia, and extend their gift shopping over to the muchloved Ledra and Onasagorou streets, while those in and around Larnaca did not miss the cozy little market which has positioned the village of Oroklini to the very top of the island's top Christmas hotspots.

Carnivals

February sees the island comes alive in preparation for the spring with a slew of colourful carnivals. The biggest, oldest and most popular is the Limassol Carnival with a tradition that dates back to at least the 16th century. It gathers tens of thousands of participants and spectators, and unites whole families, neighborhoods and schools in coming up with the most creative themes and costumes for the carnival parade.

Green Monday

Surely one of the most awaited days of the year for the little ones, Green Monday turns the island's sky into a colourful world of kites. Families traditionally gather to have a fasting lunch before gathering with their friends and neighbours on the streets, the neighborhood parks and fields to fly kites. While each family has its own kiteflying expert or two, this family activity gets everyone running and shouting excitedly for hours until nightfall.

Traditional Festivals

Festivals are probably the best way to meet and taste the local culture. Almost every village on the island has its own celebration. For example, the village of Agros is now synonymous with the Cyprus Rose Festival which celebrates this fragrant flower and invites visitors to pick it, learn about essential oils, make rose liqueurs and rosewater, cook various delicacies with it and more.

Other popular choices include the Cherry Festivals in the romantic villages of Kampos, Pedoulas and Treis Elies. With delicious treats made from this enticing fruit as well as music and entertainment, these events attract visitors from across the island.

No festival list would be complete without the ultrapopular Halloumi Festival in the Village of Avdimou near Limassol. The iconic squeaky, chewy cheese is the super-



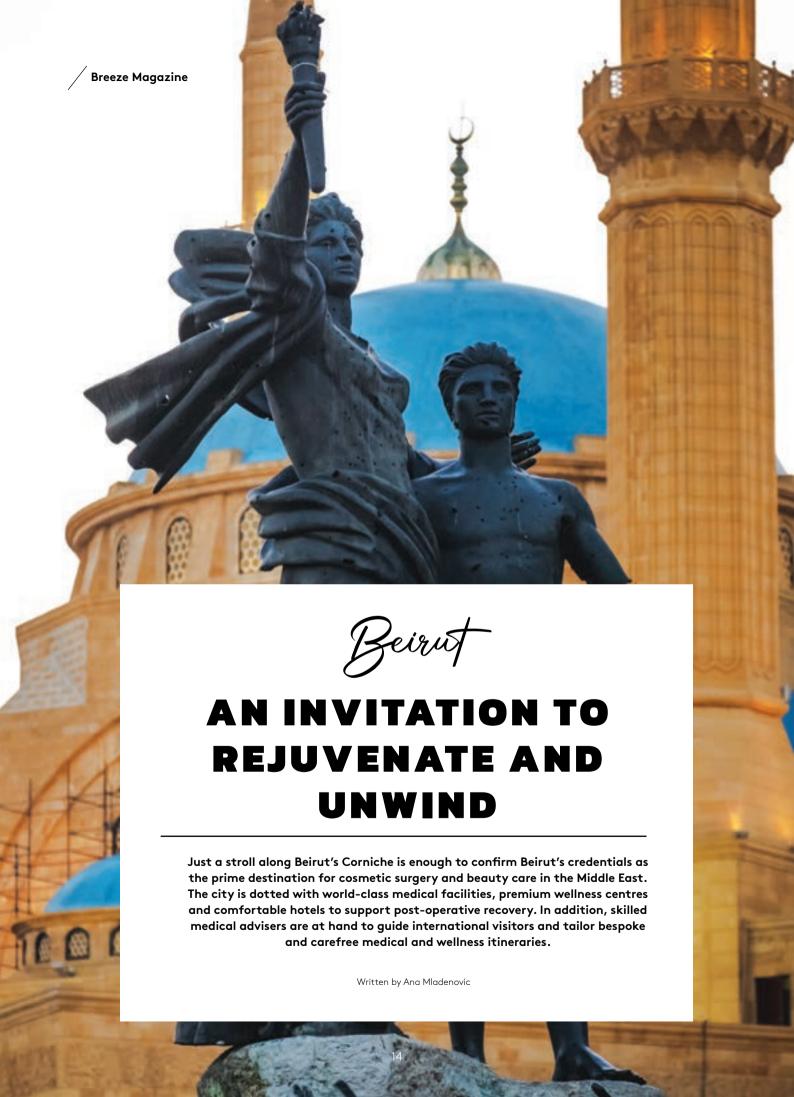
Agros Rose Festival



star of the show, and visitors can taste it, as well as make it together with another local favourite - trachana (wheat or bulgur soaked in fermented goat milk before being sundried to crispiness, used to make delicious halloumi soup).

Music Festivals

For a taste of a more contemporary music culture, the island hosts festivals of all sizes. From the ultrapopular Fengaros and the AfroBanana Music Festivals that showcase the very best of the local alternative music scene, to a more niche and traditional arts and crafts-focused Xarkis, the picturesque Windcraft festival dedicated to wind instruments, and the International Pharos Chamber Music Festival for fans of more classical tunes, locals and tourists are truly spoilt for choice.



Private Clinics

The city boasts private clinics specialised in both traditional and cosmetic treatments. Below is a list of the city's top hospitals and the specialised care they offer:

Otel Dieu Hospital

Operational since 1923, it is known as the oldest French hospital in Lebanon. Today, it has access to the most modern robotics technology in the country and utilises the Da Vinci Xi robot in a range of surgical procedures ranging from urologic, digestive and thoracic, offering patients a less invasive experience with faster recovery time, reduced pain and scarring, and higher success rates.

Address: Boulevard Alfred Naccache - Achrafieh, Beirut

Lebanon BP: 166830 Phone: +9611 604 000 Website: www.hdf.usj.edu.lb

Bellevue Medical Center Hospital

Accredited by the Arab Hospitals Federation, the Joint Commission International, Planetree and many other healthcare regulators, the Bellevue Medical Center Hospital specialises in a range of clinical and medical services. Surrounded by lush greenery and overlooking Roman ruins just 15 minutes from Downtown Beirut, it promises a nurturing environment and a positive healing experience for short-term and long-term hospital visits.

Address: Mansourieh El Metn, P.O.Box 295

Phone: +9611682666 Website: www.bmc.com.lb/

Beirut Eye Clinic

Offers a comprehensive range of clinical services from simple eye tests to complex eye surgery using the latest laser and microsurgical techniques available.

Address: Badaro Trade Centre, Sami Solh Ave, Beirut

2058-8203

Phone: +9611 399 299

Website: www.beiruteyeclinic.com/

Clemencau Medical Center

Internationally acclaimed and accredited, it offers a slew of clinical services and additionally pampers patients with a five-star hotel ambiance, spacious and modern rooms and suites, and ICCU/CCU/NICU beds in private rooms with a one-to-one nurse-patient ratio.

Address: Badaro Trade Centre, Sami Solh Ave, Beirut 2058-

8203

Phone: +9611 372 888 Website: www.cmc.com.lb

Cosmetic Surgery Beirut

Boasts an international client base to which it caters with a specially craften 'fly-in patient' protocol, whereby patients are offered a combination of physical and virtual consultations, a personalised itinerary for pre-

and post-operative checkups crafted by skillful patient coordinators.

Address: Bloc E, Suite 501 Clemenceau, Beirut, Lebanon

Phone: +961-1-371209
Website: www.cscbeirut.net/

Wellness and Spas

Spa and wellness enthusiasts are spoiled for choice when it comes to treatments focussed on relaxation, rejuvenation and a holistic sense of wellbeing. We've curated a list of the must-experience spa journeys available in the city.

Resense Spa Lebanon

Nestled within the Kempinski Summerland Hotel & Resort Beirut, this luxurious oasis allures with a fusion of traditional and modern therapies. With daily passes and attractive packages, this is a perfect spot for a lavish full-day spa getaway.

Address:

Phone: +9611 858 000

Website: www.kempinski.com/en/kempinskisummerland-hotel-resort/luxury-spa

Spa Phoenicia

Those travelling with children will rejoice as Phoenicia Beirut's SPA Phoenicia houses a popular Kids Club, promising a truly relaxing time for the parents who can pamper themselves with Balneotherapy, Thalassotherapy, Thai-infused and Ayurvedic-inspired treatments.

Website: phoeniciabeirut.com

The Spa at Four Seasons Hotel Beirut

With a treatments menu inspired by Beirut's Mediterranean heritage, the Spa at Four Seasons Hotel Beirut invites beckons with tantalising aromas of lemon, sea salt, olive oil and cedarwood. Locally inspired treatments and the latest in cosmetology are combined for an ultimate wellness journey.

Address: 1418 Prof. Wafic Sinno Avenue Minet El Hosn,

Beirut, Lebanon Phone: +961 1 761 900

Website: www.fourseasons.com/beirut/spa/

Healthcare Consultants

Are you considering Lebanon for your next cosmetic intervention or a wellness trip, but the mere thought of having to coordinate such a trip seems daunting? Pass this task on to a skilled healthcare consultant for a care- and hassle-free experience. Local experts such as Exchange Clinics and Medi Tour can advise on the institutions and doctors that best match your goals and aspirations, coordinate your travel and stay, with a focus on pre-and post-operative procedures.

Gerevan

EXPLORING FESTIVALS AND **CELEBRATIONS**

Armenia is a country that takes much pride in its painful history and takes special care to preserve its centuries-old traditions. Thus, it comes as no surprise that the cultural calendar of its capital city, Yerevan, is bustling with events designed to enjoy, celebrate and preserve the very best of the country's cherished cultural heritage, from food, crafts, music and dances.

Written by Ana Mladenovic

Visitors to the country are invited to meet, savour and participate in the festivities and meet Armenia and its people in their full glory. We've selected the most popular events in the city and beyond, to help you plan your next cultural adventure.

Yerevan Wine Days

Held in May, the two-day event nestled between the city's popular Saryan and Pushkin streets showcases the very best of the local wine. Visitors can indulge in over 200 sorts of this delicious drinks, paired with cheese and other delicacies provided by local eateries and entertained by a line-up of popular Armenian bands and DJs.

Yerevan with Flair

Another gastronomic fiesta, Yerevan with Flair, celebrates the country's culinary traditions by bringing some of the most traditional Armenian dishes to the forefront and preserving them from being forgotten. The event takes place in June and features a cooking contest, demonstrations of traditional methods and secrets of Armenian grandmothers, as well as creative food decoration techniques, food tastings and a lot more. Accompanied by traditional music and dance performances, this event promises to feed your body as well as your soul.

Vardavar, or the Transfiguration Feast

Moving away from the food and onto a different type of fun, the Vardavar festival is a very popular and much-loved celebration of the transfiguration of Jesus Christ, held under the auspices of the Armenian Apostolic Church despite being deeply rooted in Pagan beliefs. Namely, it had been linked with the Pagan goddess of love, Astqhik, who is said to have sprayed rosewater across Armenia to spread love through it, and was protected by God Vahagn. Another, more Biblical legend claims that Noah had ordered his sons to spray water at each other to commemorate the floods that had





brought them to Mount Ararat.

The two-day event is celebrated on the 14th Sunday after Easter, and involves a clerical procession, various games and religious rituals, performances of traditional folklore songs and dances, a Holy Mass and - everyone's favourite - getting wet and spilling lots and lots of water on people around you.

Yerevan TARA7fest

Named after the traditional Armenian dress called 'Taraz', the event is a platform for local and international designers to present their works inspired by their national costumes. Celebrated as an opportunity to preserve but also creatively rejuvenate traditional garments, the event features an exhibition fair and a slew of fashion shows of Armenian designers who showcase national costumes, ornaments, embroidery and much more. Ethno music from across Armenia adds to the diversity and inclusion of this important event which is usually held in August.

Yerevan Watermelon Festival

This quirky festival is a favourite in the city's summer events schedule as it offers a delightful programme of events including a carnival show, watermelon carving, celebrities treating visitors to some of this juicy fruit, concerts and performances of renowned local artists, and more.

Yerevan Beer Fest

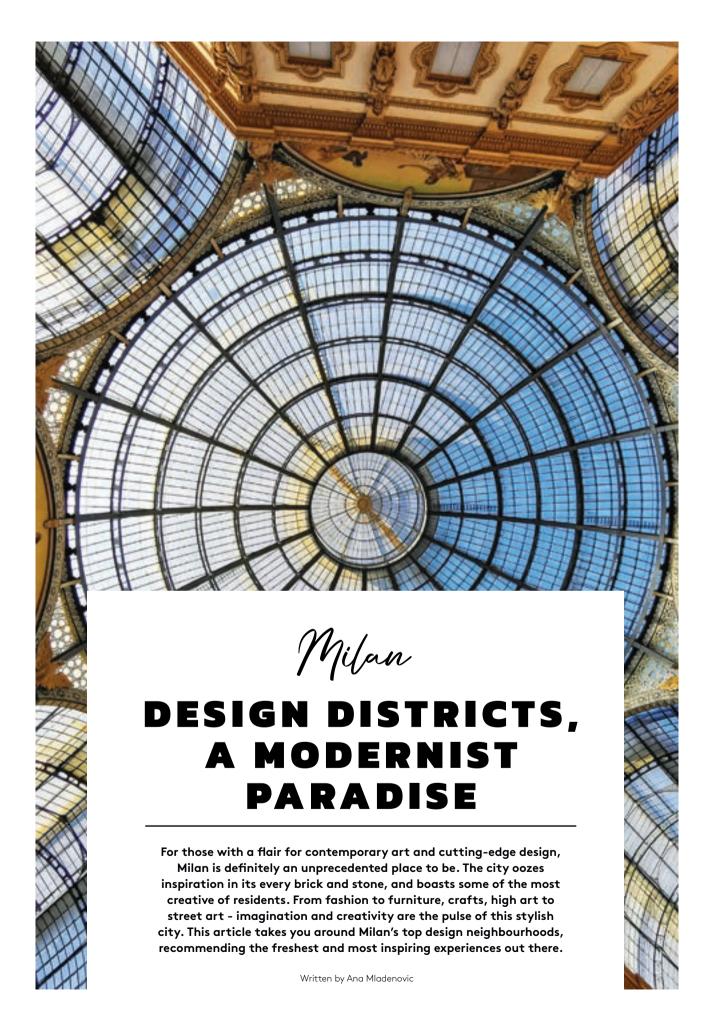
Nestled by the picturesque Swan's Lake, the event celebrates the centuries-long history of the Armenian beer brewing by showcasing only local breweries. Local pubs and specialised restaurants participate in the event which is brimming with fun, games, popular music and, ofcourse, beer.

The Harvest Festival

Typically scheduled for September, the Harvest Festival gathers key players of the country's organic farming industry under the auspices of the country's Ministry of Agriculture. Farmers, buyers, investors, companies specialised in recycling and sustainable packaging meet to expand business contacts and share experiences. Visitors can shop handmade crafts, learn about the industry, enjoy music and concert performances.

Areni Wine Festival

Despite its location outside of Yerevan, in the picturesque Areni village in Vayots Dzor, this festival deserves a special mention due to the glory of the much-coveted Areni wine. Held on the first Saturday in October, the event gathers tens of thousands of visitors eager to savor the premium Armenian wine from around 30 regional producers and nibble on snacks like dry fruit and the traditional lavash bread.



Brera Design District

Part of the Centro Storico (or 'historic centre'), Brera is a must-see for any traveller to Milan. Narrow, cobbled streets peppered with 18th century buildings housing galleries, antique shops, showrooms of upscale established and emerging brands, and trendy eateries, all coexisting in elegant harmony.

Brera proudly houses the world-famous Pinacoteca di Brera Gallery which attracts visitors from across the globe with its priceless collection of works of Italian artists including Tintoretto, Caravaggio and Rafael, as well as those of Rembrandt, Rubens, El Greco and Van Dyck. Another popular landmark is the Accademia di Belle Arti di Brera, one of the most prestigious fine arts schools in the world, which is also responsible for the youthful, student energy that can be felt all around the district. Finally, one must not miss a visit to the Santa Maria del Carmine church, one of the oldest in Milan, with its collection of frescoes by acclaimed Lombardy artists such as Masaccio and Masolino da Panicale, Filippino Lippi and others.

Top Galleries:

- Galleria Moshe Tabibnia
- Claudia Gian Ferrari Arte Contemporanea
- Galleria Nuages
- Finarte

Tortona

Dramatically different to Brera, Tortona flaunts a more urban feel, having emerged as a dynamic, contemporary design hub out of a formerly industrial area. Today, it hosts some of the most original and daring events, workshops and displays of local craftsmanship across many of its revamped warehouses and factories. Independent and emerging artists' studios and fashion shops coexist alongside the Armani Museum, the metal-clad Museum of Cultures, as well as a slew of artsy cafes, dinning outlets, making it an exciting and versatile district to spend a day in the area.

Top galleries:

- Esh Gallery
- Fondazione Gianfranco Ferré
- Barbara Frigerio Contemporary Art

Isola

Graffiti-clad Isola is full of young, rebellious energy. A haven for emerging talent, it is a traditionally working-class neighborhood which is now full of quirky shops, locally run trattorias and funky bars which gather a more alternative crowd of students, punkers, rockers and similar. In terms of shopping, this is where you can get lost in charming little thrift shop, purchase organic food and cosmetic products, have your hair cut at an affordable local barber, or bargain at a local flea market. The locals are friendly, and you can get that authentic Milan feel.

Top galleries:

- Loza Gallery
- Duka Gallery
- Sala Comunale d'Arte
- Galleria Torbandena Projects

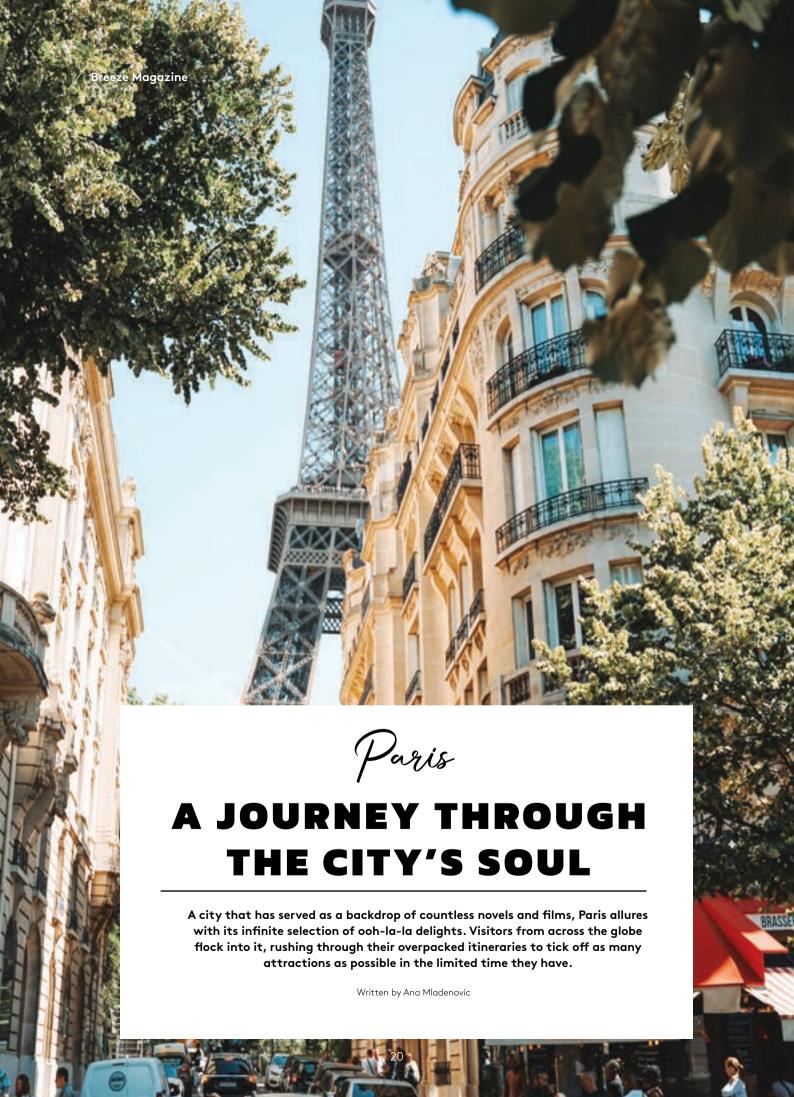
Lambrate Design District

Hailed as the new Italian Brooklyn, Lambrate is now a hub of fresh ideas, sustainability and eco-friendly design solutions. Repurposed warehouses and factories now house creative spaces and studios, and hosting eclectic events. Apart from touring its endless galleries and art studios, visitors can also stroll along the Parco Lambro or by the Lambro River, or catch a film at the Theater Cinema Martinitt.

Top galleries:

- Fonderia Artistica Battaglia
- Folli 50.0
- Ventura XV
- Galleria Francesca Minini
- AICA Andrea Ingenito Contemporary Art





Along the way, they tend to forget that the essence of the city's charm lies in the 'joie de vivre', or the 'joy of living,' perfected by its locals. Whether it is finding a bargain at a coveted store, enjoying a comforting meal at a local brasserie, sipping a glass of musky wine at sunset, or admiring a piece of art, the locals know how to appreciate the simple pleasures in life.

To help you 'live' Paris and experience it like a local, we've rounded up some of the city's most authentic shopping, dining and leisure activities to awaken the hedonist in you.

Shop Till You Drop

If you are looking to 'faire les boutiques', Paris offers some of the world's most scenic shopping routes for all tastes and budgets. Whether you are a bargain-hunter, a fashion aficionado or merely a window shopper, you'll find that Paris can cater to any shopping aspiration.

If Crème de la crème designer fashion and quality cosmetics are your thing, head to the Louvre and Tuliers District where you will find flagship designer shops of some of the world's most renowned fashion houses, upscale vintage shops, jewellery stores and art galleries.

For a more Belle Epoque feel, browse through the iconic Galeries Lafayette and Printemps, while for a more quaint, village feel and independent boutiques stroll over to the Saint Georges neighborhood, the Canal Saint Martin District and the historic Marais.

Finally, no shopping experience in Paris would be complete without the old-world elegance of the city's covered arcade, with some of the city's most coveted being Galerie Vivienne, the Passage Jouffroy and the Passage du Grand Cerf.

Brunch with Picasso

On the top of our list of brunch hotspots is Le Consulat, a picturesque restaurant which had been frequented by





Picasso, Van Gogh and Monet, among others. In addition to snapping perfect Instagram shots, you can brunch on escargot and duck dishes in addition to the classics.

Delicious food plus stunning photos are also guaranteed at the flower-covered La Maison Sauvage, conveniently located in Saint-Germain-des-Pres historic district. Finally, for the warm, traditional smell of freshly baked croissants, cakes and brioches, head over to La Bossue in the picturesque Montmartre.

Dine With a View

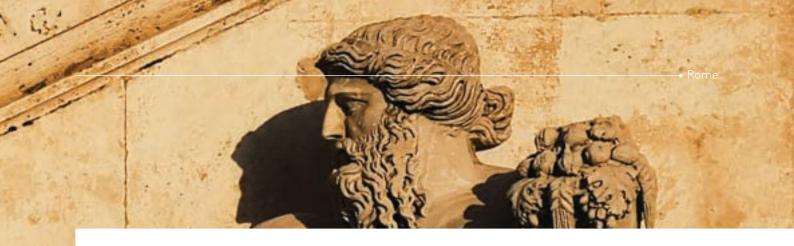
At the L'Ami Jean, you can do exactly that - indulge in a roasted veal cheek, a beef bourguignon or a hearty rice pudding while soaking up the grandeur of the Eiffel Tower. Literary buffs will appreciate the quirky interior and simple classics like buttered artichoke hearts and chicken cordon bleu at the Bistrot des Tournelles where James Joyce finished Ulysses.

For an experience slightly out of your comfort zone head over to Au Pied de Cochon, where you can order the Tentation de Siant-Antoine (the Temptation of Saint-Anthony) - a renowned charcuterie plate that includes pork muzzle, ears, a breaded pig's foot and a tail. If this is too adventurous for your tastes, opt for a more traditional onion soup.

Visit a Museum - For Free

Paris is brimming with history and art, and the city houses some of the most valuable pieces in the world. In addition to the acclaimed Louvre, Musée d'Orsay and the likes, the city proudly boasts a collection of museums which offer free entrance. Admire Monet, Sisley, Cézanne, and Modigliani at the Le Petit Palais – Paris Museum of Fine Arts, pay homage to Picasso, Matisse and some of the world's top painters at the Musée d'Art Moderne de la Ville de Paris, view unusual objects and historic photos from the bygone days of Paris all at zero cost.





Make a Wish by the Trevi Fountain

This is a classic deserving of the top spot of any romantic itinerary. Hailed as one of the most iconic places in Rome, it attracts couples from all the corners of the world who eagerly throw in a coin...or two...or three, and make a wish. The number of coins thrown depends on the wish made, as the legend says that those who throw one coin will return to Rome again; two coins means a new romance, and three coins is bound to attract marriage. While many may fuss over the 'technically correct' way to toss a coin (using the right hand and tossing the coin over one's left shoulder), those with a more practical mindset will appreciate that the coins are collected daily and distributed to local charities, with the sum of the donations reaching one million per year.

Walk in the Footsteps of Caesar and Cleopatra

What can be more romantic than strolling along Janiculum Hill, which served as the backdrop of one of the greatest love stories of all time? This is the location of Caesar's villa and gardens complex, which housed the famous Cleopatra during her stay in Rome. In addition to its romantic history, the hill offers unmatched panoramic view of the city.

Hold Hands in Villa Borghese Gardens

Another classic, but we cannot help it. Around 80 hectares of lush greenery, majestic fountains, dreamy lakes and so much history in one place - this is the ideal place for an afternoon stroll for two. Rent a rowboat on the Villa Borghese lake, admire paintings, sculptures and period furniture at the Villa Borghese Gallery, listen to one of the many street musicians playing across the park, or simply sit under a shady tree and daydream together.

Enjoy a Night at Teatro dell'Opera di Roma

For the connoisseurs of classical music, this is an

obvious one that needs no further introduction. Those slightly less savvy on the topic will appreciate the Teatro dell'Opera di Roma's historic and cultural significance as one of Europe's finest (and most romantic!) amphitheaters. So, dress up for the occasion, pack tissues if either of you gets emotional, grab your partner by their hand and head off to the Piazza Beniamino Gigli for one of the most memorable cultural experiences the city has to offer.

Rent a Vespa

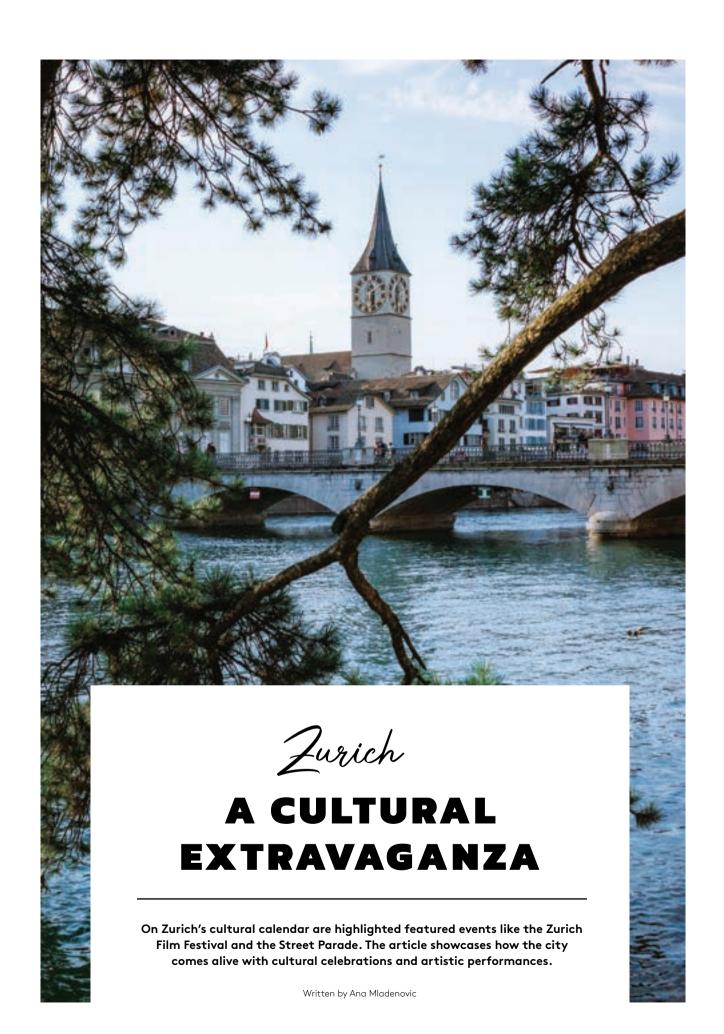
It cannot get more romantic than that - you and your partner roaming the narrow streets of Rome on this iconic motorbike, passing by the Collosseum, picturesque squares and fountains, stopping at a gelateria for a refreshing ice cream or perhaps a coffee at one of the many coffee shops dotted around the city.

Kiss on a Ponte

Stroll hand-in-hand across the marble Ponte Sant'Angelo or the 'Bridge of Angels' and admire striking views of the river Tiber and the Castel Sant' Angelo. With this being a popular kissing destination, be prepared to encounter many couples doing exactly that - with a surprise proposal here and there. Alternatively, opt for the softly-lit Ponte Sisto and admire the magnificence of the St. Peter's Dome from a distance.

Dine Under the Stars

After a day full of sightseeing, unwind with a glass of good wine and a decadent plate of pasta in one of the city's coveted roof bars. Admire the views of the Villa Borghese Garden while dinning at the Acquaroof Terrazza Molinari, or indulge in the vistas of the St. Peter's Basilica and the dome of the Pantheon at the Cielo Terrace nested on top of the Rocco Forte Hotel de la Ville.



Known predominantly as a global banking and finance hub, Zurich boasts a surprisingly exciting events calendar that caters to a variety of tastes and interests. Whether you are visiting the city for business, a family trip or a weekend getaway, check out the below selection of events to add to your Zurich itinerary.

Classical Extravaganza (01/2024 - 03/2024)

For fans of opera, ballet and other classical music and dance formats, the Zurich Opera House hosts a star-studded winter programme featuring masterpieces such as Wagner's dark yet captivating Götterdämmerung, Offenbach's Barkouf and Rossini's L'italiana In Algeri among others.

Zurich Spring Festival (12-15/04/2024)

With the first rays of sunshine and the first spring blooms, the city comes alive with a traditional spring celebration - the Sechseläuten, or "Sächsilüüte" as it is known in local dialect. The star of the event is the Böögg, or more specifically, a pyre with a snowman on top which is set on fire when the clock of the St. Peter's church strikes at 18:00. As the snowman's head is filled with fireworks, the locals believe that the faster its head explodes, the finer the summer will be. In addition to this, the event delights visitors with music, flowers, historical flag decorations and costumed parades which spread the joy of spring throughout the city streets.

ZKO Festival (31/05 - 2/06/2024)

A three-day classical extravaganza hosted by the Zurich Chamber Orchestra, the event features a string of concerts held at the St. Peter's Church, St. Antonius Church in Egg and the ZKO's own premises. Visitors can delight in concerts celebrating the works of Händel, Vivaldi, Boccherini, as well as a concert fusing Irish folk with classical undertones.

Contemporary Super-Stars (02-07/2024)

Those into contemporary music can cherry-pick among some of the most vocal names of today's pop and electronic music scene scheduled for 2024. From the contagious jazzy tunes of the Portuguese star Salvador Sobral, to the moving rhythm of the Barcelona Gipsy Balkan Orchestra scheduled for February, to the funky, retro-electronica of the popular Parov Stelar and the nostalgic techno sounds of Scooter in April, to the mega stars Jonas Brothers and Rod Stewart with June concerts, and Tailor Swift as a cherry on the cake in July.

Zurich Pride Festival (15-16/06/2024)

Held regularly since 1994, the Zurich Pride Festival celebrates the fight against the discrimination and for the rights of the local LGBT+ community. This peaceful



event fills the streets of the city with colour, and is well attended by supporters of all backgrounds and ages.

Sport Events

Since 2000, December is traditionally marked by the Samichlaus Swim, an unusual tradition whereby the bravest of swimmers in Santa Claus costumes plunge into the Limmat river. The event gathers hundreds of participants and an enthusiastic audience that cheers throughout the swim.

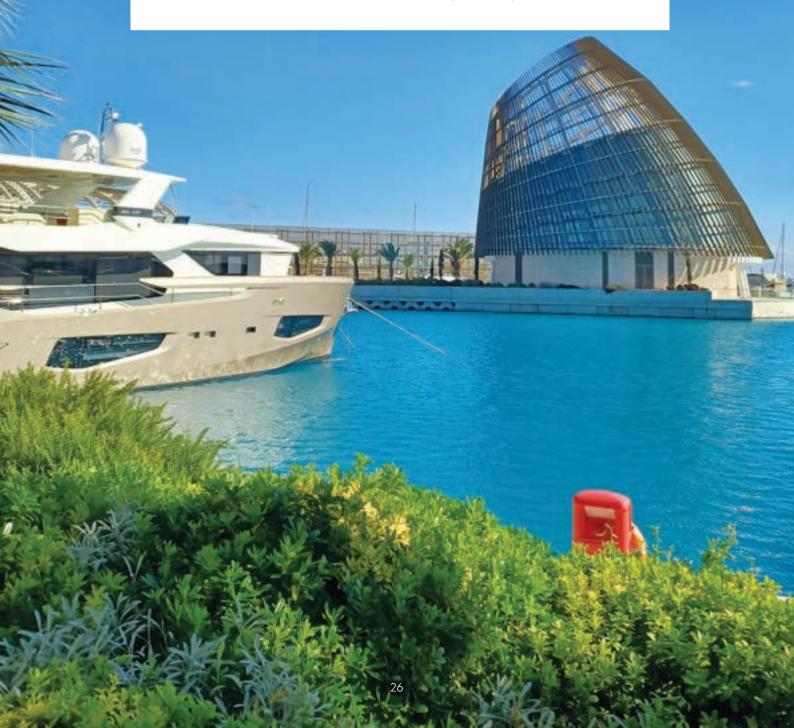
In April, runners can join the Zurich Marathon and enjoy a scenic run along the Lake Zurich and around the town. Cycling enthusiasts will appreciate the bicycle festival from May 23-26, which showcases the world of bicycles as well as new products and trends showcased by over 120 exhibitors.



CONTEMPORARY BLISS

Written by Ana Mladenovic

While it is traditionally hailed as a historic island of myths and legends, Cyprus has an eclectic and versatile side to it which beckons to be explored. From bustling eateries covering both local and international cuisine, to funky bars and a dynamic music scene, world-class shopping and entertainment experiences and relaxing wellness hubs, the island can meet any travel aspirations.



Dining

Over the last few years, many new culinary players popped up on the island's rapidly evolving dining scene, bringing more choice than ever to foodies islandwide. While the traditional Cypriot taverns remain the choice of locals for family meals on the weekend, novel international restaurants with Asian, American, Latin and Middle Eastern cuisines are gaining popularity among both locals, expats and other visitors alike.

For authentic Cypriot dishes, check out the Kardia tou Manga in Nicosia. Run by a young and dynamic team, it is a must-visit place both for its food and the brilliant live rembetiko ensembles performing there on weekends. Another great choice is the seaside tavern in Larnaca, the Militzis, with a culinary history that dates back to the 1930s.

For a more contemporary and modern feel, hop over to Limassol with its slew of high-end eateries - from the Columbia franchise with its renowned steakhouse and beach lounge serving delicacies like fresh oysters, to a slew of premium sushi outlets such as the Kai Sushi Bar or the slightly quirky Oshi Asian Interactive Restaurant with its touch-pad table menus.



Bars and Nightlife

As for the nightlife on the island, there is something for everyone. From the traditional bouzoukia places where you can dance and throw around flowers and tissue paper (yes, it really is a thing!) until the early morning, to more modern clubs and artsy bars, visitors are spoiled for choice.

Limassol leads the way when it comes to clubbing, with the glitzy Dolce club and Poe bar being the favourites of those eager to dance.

In Larnaca, all roads end up leading to Savino, the city's iconic venue which saw generations and generations of locals and tourists have some of their most memorable nights. With an excellent cocktail menu and a music venue which hosts local and international performers, one cannot go wrong with this place.

A similar vibe can be found in Nicosia, at the iconic New Division pub known to host some of the wildest, alternative Nicosia parties remembered for decades after. For a more polished experience and popular Greek tunes, Nicosia is also home to several bouzoukia venues such as the Ledralocated Mercedes, or the ultra-popular Antipeina.

Shopping

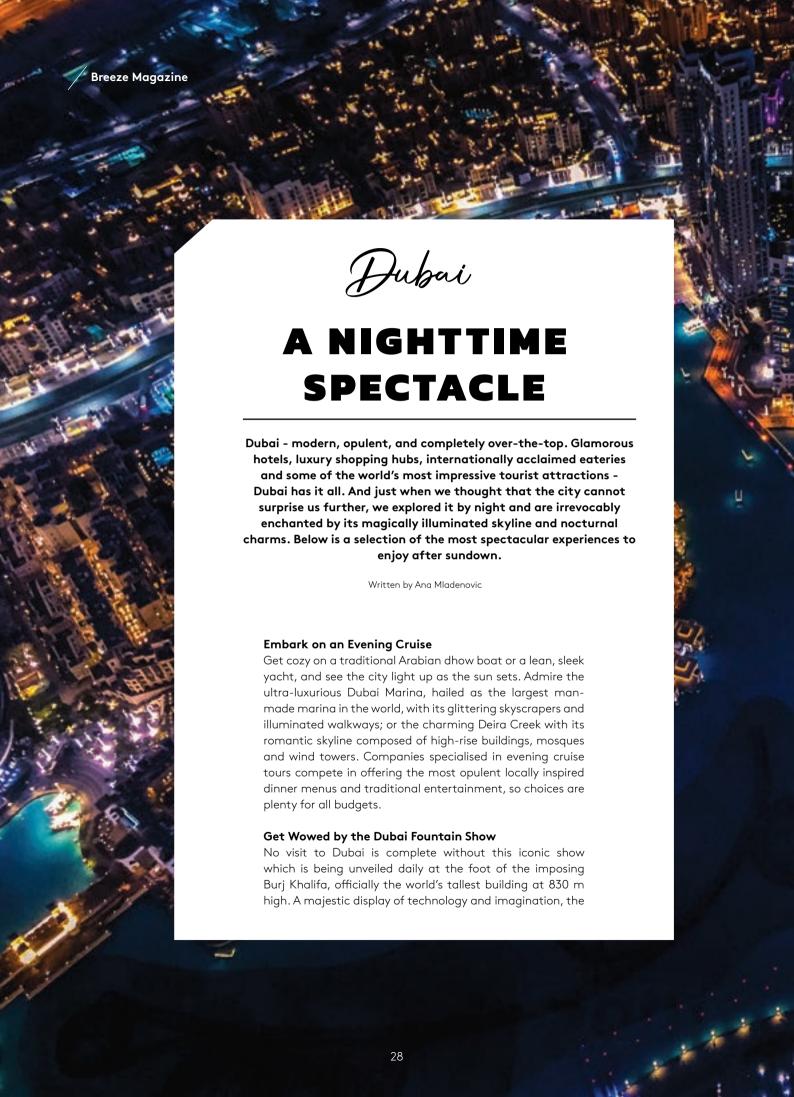
Catering to this favourite pastime of both locals and tourists alike, the island offers several malls and shopping hubs for all pockets. In Paphos, the main destination for shoppers of that region is the Kings Avenue Mall with over 120 shops spanning street and designer brands, as well as a diverse choice of eateries, a multiplex cinema with six screens and an arcade for the young ones. Limassol and Nicosia both boast malls of their own, with the former taking pride in an indoor ice skating rink inside of the My Mall Limassol, and the latter boasting two separate malls - The Mall of Cyprus and The Mall of Nicosia. The visitors to the latter can hop over to the nearby Neo Plaza outdoor mall and outlet village.

For refined luxury experiences, places not to be missed are the highly coveted Stasikratous Street in Nicosia, which is dotted with designer stores, as well as the glistening Le Plaza Del Mar on the Limassol seaside promenade.

Marinas

The last few years have seen a boom in the local yachting industry, with marinas being inaugurated or planned in major coastal cities and towns of the island. The first one to welcome visitors is the Limassol Marina, which has positioned itself as one of the island's most prestigious luxury living and dining hubs.

Another fresh newcomer is the sleek Ayia Napa Marina with a collection of private residential apartments and beachside and island vilas, which will soon be accompanied by the new Larnaca Marina whose works are due to kick off in the first half of 2024.





colorful 150-m high water jets captivate visitors of all backgrounds and ages. With bite-sized, three- to five-minute shows running every evening between 18:00 and 23:00 local time, this is the perfect way to end a long day of shopping and leisure at the Dubai Mall, located just next door.

Dine Among the Stars

This one is not for the faint-hearted, but it is undoubtedly an experience one would remember forever, and even more so if they are a foodie. This delectable culinary experience suspended by a crane 50 m above the ground is acclaimed as one of the most unusual restaurants in the world by Forbes. Guests can indulge in some mouthwatering Arabic Mezze, pasta with pesto or a choice of fish or meat, and a decadent desert while admiring the illuminated city vistas. This much coveted experience requires booking in advance, and you can choose between three dinner slots starting from 18:30 up until 23:00 local time.

Stroll Along the Dubai Garden Glow

An absolute favourite for kids and kids-at-heart, the Dubai Garden Glow enchants with its luminous artistry and creative displays. Around 10 million energy-efficient lamps glow together to create colourful installations depicting nature, flowers, animals, popular characters and much more. From the conception of the idea to its execution, the Dubai Garden Glow is an attraction that imprints itself in the minds and hearts of its visitors.

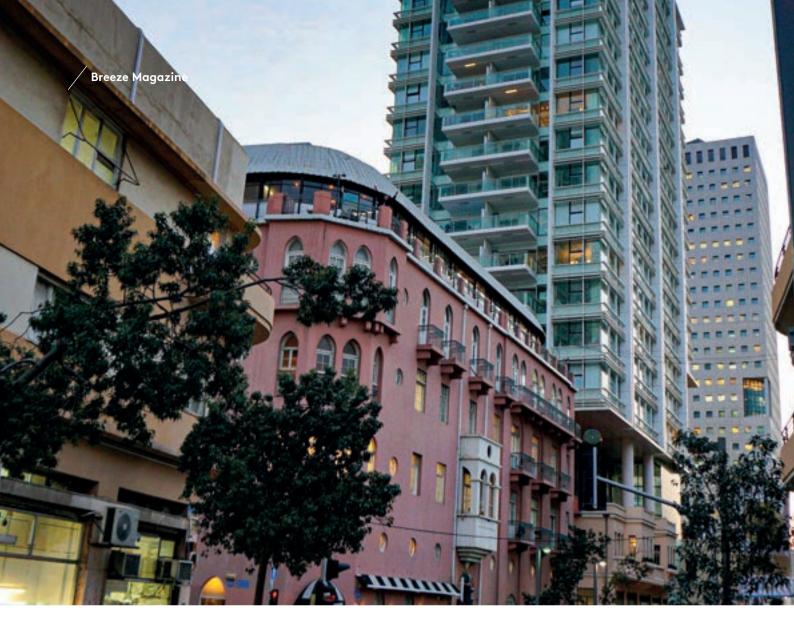
Watch the Sunset At the Top

Popular during the day and even more so at night time, the At the Top observation deck nestled on the 125th floor of the Burj Khalifa is an unusual place for romantic proposals. As the sun settles in the west, visitors can enjoy the sweeping vistas of the city which is just starting to get bejewelled for the evening.

Wander Around the Madinat Jumeirah

Those looking for a bit of romance can stroll hand in hand around the lantern-lit mini city-within-a-city of Madinat Jumeirah, explore its intricate alleys dotted with stalls full of traditional, high-end handicrafts, jewellery and souvenirs. With nearly 50 different bars and restaurants, patrons can indulge in exquisite cuisine while gazing at the magnificently illuminated Burj Al Arab. While this appears to be more low key than the rest of the attractions, it oozes a charm of its own.

Dubai by night is just as invigorating as its daytime version, with its imaginative play of lights, colours and imagination.



Tel Aviv

SUSTAINABILITY AND GREEN INITIATIVES

With a reputation for being innovative, vibrant and progressive,
Tel Aviv is actively evolving into a more sustainable and environmentally
friendly tourism hub. From 'greener' hotel stays to locally sourced food options,
sustainable shopping options, and possibilities to explore the city with minimal
carbon footprint, you will find that Tel Aviv lacks no imagination when it comes
to increasing its green consciousness. Below is a snapshot of what the city offers
to a planet-conscious traveller, and ways you as a visitor can contribute towards
its efforts.

Written by Ana Mladenovic

Green Up your Stay

Hotels across the city are implementing more environmentally conscious solutions in an effort to reduce waste and excessive water consumption - two of the big pain points of today's travel sector. While it is no longer uncommon for hotel guests to be prompted to reuse one's towels for more than a day, hotels are now going a step further.

For example, guests at the Fabric Hotel, nestled in a former textile factory on the Nahalat Binyamin Street, are encouraged to use the hotel's bicycles for free to explore the city, and an effort to minimise the use of single plastic can be noticed throughout its premises.

Similarly, Hotel Alberto by Isrotel supports its guests to recycle, with recycling bins placed strategically throughout its premises. It has also installed water-efficient appliances in bathrooms as well as double-glazed windows to reduce excessive water and energy consumption.

Similar initiatives are in place at the Backstage Hotel, which additionally focuses on providing delicious organic and locally sourced food options.

Skip the Car

If you're wondering how best to explore a city which is flat and hardly experiences any rain, the answer is - on a bicycle. Not only will you reduce your carbon footprint, but you will also avoid the arduous search for parking the city is known for. In terms of infrastructure, Tel Aviv has invested significantly in its cycling routes and the local cycling aficionados and enthusiastic tourists now have more than 160 km of safe cycling lanes at their disposal. The lanes spread along the city's glistering waterfront promenade, its core tourist areas as well as parks and green areas. You can choose to cycle from the estuary of the Yarkon river all the way to the Old Jaffa, do an urban round from the Atarim Square over to the Rothschild Boulevard and up to the Jerusalem Boulevard in Jaffa. Those with no two-wheeler of their own can conveniently rent a regular or electric bicycle using the Metrofun app which offers packages for one-off rentals as well as weekly, monthly and quarterly rentals.

Soak Up the Green

Those looking for a break from the hustle and bustle of the city can unwind in one of the city's green spaces, and Tel Aviv is anything but short of these. The most obvious choice is surely Yarkon Park, an expansive green hub by the Yarkon River with walking and cycling paths, as well as a petting zoo for its youngest visitors.

Photography aficionados will appreciate the Charles

Clore park with its lush, green hills nestled by the sea, while those looking for a short break between shopping and sightseeing will be delighted by the Dubnov Garden located just beside the Tel Aviv Museum of Art, or the less known Kiryat Sefer Park with its serene lilly pond and a playground close to the Tel Aviv Fashion Mall.

Opt for Local Produce

Swap the glitzy malls and shopping hubs brimming with fast fashion for local shucks and farmers' markets where you can find fresh locally grown and produced goods, artisanal souvenirs and authentic local eateries and support local businesses. A must-see on any shopper's list is the Hatikva Market, an indoor market bustling with tiny shops, cafes and bakeries where you can taste burekas, a delicious stuffed pastry with cheese, meat or vegetable fillings.

For a more hipster feel, head over to the Levinsky Market in South Tel Aviv with its blend of traditional spice and food stores and charming cafes and bars.

Unwind by the Sea - Responsibly

Finally, no visit to the city would be complete without a walk on the palm-laced Tayelet Promenade and sitting on one of the beaches alongside it. Soak up the glittery sea, breathe in the fresh air and enjoy a picnic on the beach, or have a coffee or a drink at a beach bar.

Remember not to bring any single-use plastic to the beach, as the municipality has been more vigorous in its efforts to tackle littering and has banned the use of single plastic like plates, utensils and bags on its beaches back in 2022.



A cutting-edge business event showcasing **Cyprus** as an attractive **business hub**

6-9 MARCH 2024 | PARKLANE RESORT AND SPA, LIMASSOL, CYPRUS

The upcoming Cyprus Diaspora Forum will help to strengthen Cyprus' status as a business hub while also attracting foreign direct investment to the island

family, born in South Africa in the 1970s and relocating to Cyprus in the early 2000s, Paul Lambis has always recognised the vital role that Cypriots of the diaspora play in branding our island to the rest of the world. "As ambassadors, our expatriates have not only promoted Cyprus as a tourist destination; they have also contributed to our country's economic and cultural life for many decades, enriching the societies in which they live and work," he said. Through his award-winning television and web series Culturescope, as well as his work as a contributing writer to the island's main English language newspaper, Lambis has been interviewing many individuals from all walks of life, including the Cypriots of the diaspora from a broad range of sectors and industries.

As a former member of Cyprus' vast diaspora

"Cyprus, as a country, has evolved into a dynamic business centre, offering numerous investment and employment opportunities to both locals and foreigners. While the Cyprus government continues to nurture the island's potential, it is essential to use the Cypriot diaspora, their networks of high-networth individuals, wealth and investment managers, financial advisors, and so on, to communicate the benefits Cyprus offers as an investment destination – not just a sun and sea resort," he explained.

As a result, Lambis decided to establish an annual event to recognise Cyprus' pioneering individuals abroad, as well as their influence among their own networks, and invite them to an event that will not only showcase them as the island's international pioneers, but also help strengthen the important work the public and private sectors are doing to further strengthen Cyprus' importance as a regional business hub.

The Cyprus Diaspora Forum

The Cyprus Diaspora Forum, which will take place at the Parklane Resort and Spa in Limassol from March 6-9, is a four-day physical and virtual business-to-business event that will bring together Cypriot

diaspora communities, prominent figures from Cyprus' public and private sectors. media, academia, and civic society with the goal of recognising and promoting the importance of the Cyprus diaspora, while strengthening relations through entrepreneurship, innovation, philanthropy, cultural and social engagement. However, in addition to prominent business professionals and talented Cypriot Diasporans who will be attending the event, the Cyprus Diaspora Forum has attracted a high level of interest from high-net-worth individuals and foreign investors interested in the island's growth sectors and its unique investment opportunities.

"The event has also piqued the interest of local and international communities interested in networking with Cypriots of the diaspora in their home countries, engaging with Cypriots who have relocated back to Cyprus, and hearing about the multiple advantages of Cyprus from foreign nationals who have either invested or established permanent roots on the island," he added. According to Lambis, the event will also be attended by high-ranking diplomats such as ambassadors and high commissioners in an exclusive panel that will highlight the importance of their presence in Cyprus, the strengthening of bilateral ties, "and how Cypriots who are based in their countries can assist in further strengthening ties between their nations and Cyprus."

"Thus, the event will serve to reinforce Cyprus' reputation as a business centre, showcase our ambassadors abroad who are successful and continue to excel in various industries, attract foreign direct investment, and encourage business with the local organisations who will attend the event, as well as validate the excellent support system available on the island from industry leaders and their teams who reside and operate here."

"Attendees will be motivated and empowered to think boldly, move confidently, and harness sage business advice and insight from global entrepreneurs, educators, and academics.



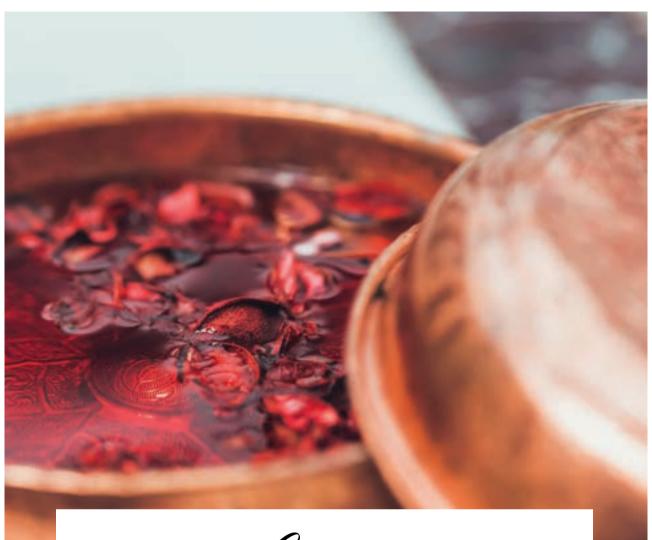
Paul Lambis Founder, Cyprus Diaspora Forum

Attendees will be motivated and empowered to think boldly, move confidently, and harness sage business advice and insight from global entrepreneurs, educators, and academics.

There will also be a few one-on-one keynote panel conversations with UNWIs from across the globe to speak about their expertise in their various growth sectors; these exclusive sessions will include high-profile individuals such as Theo Paphitis, Peter Abraam, John Christodoulou, George Logothetis, Dr. Linda Papadopoulos, Tasoula Hadjitofi, Philip Christopher, Dr. Panteli Theocharous, Panos Panay, Dr. Stavros Nicolaou, Tonia Buxton, and Peter Droussiotis, among others. Another aspect of the forum, according to Lambis, is highlighting the importance of Cyprus as an established and growing tech hub in the European Union and a promising location for setting up headquarters, bringing together many flagship international tech companies, reinforcing the island's ability to offer every resource needed for establishing one's headquarters, launching a regional office such as back offices or development centres, expanding one's business, or establishing an innovative startup. "The Cyprus Diaspora Forum is ultimately a platform for all, connecting Cypriots in the

platform for all, connecting Cypriots in the diaspora, the local community, and friends of Cyprus through a significant event with the primary purpose of improving Cyprus' status as a leading business destination."





Cyprus

REJUVENATION AND RESTORATION OF BOTH BODY AND SOUL

Many know Cyprus as simply a sun-and-the-sea type of destination with fine powdery sand, crystal-clear waters, beachside resorts and an eclectic nightlife. It is overall sunny, bustling and cheerfully loud. Thus, it may come as a surprise to discover that the island also has a more serene side, with secluded boutique hotels, spa resorts and even complete villages dedicated to rejuvenation and restoration of both the body and the soul.

Discover the island's top wellness gems for that much needed pampering getaway.

Written by Ana Mladenovic



Kalopanayiotis is renowned for its healing sulfur springs and has been enticing visitors for centuries. Today, the traditional houses that adorn its cobbled streets have been masterfully transformed to provide bespoke accommodation options to visitors from across the island, as well as from abroad. Its premium facilities include a snow room, herbal steam room, a rasul mud cabin, a hydrotherapy pool, private whirlpools and seven treatment rooms to relax and unwind. And with a collection of restaurants serving dishes with homegrown and locally sourced ingredients, a stay at this idyllic resort guarantees a sublime gastronomical journey.

The Library Hotel & Wellness Resort

A boutique 19-century mansion with just 11 rooms, this little gem in the Kalavasos village is the perfect backdrop to a quiet, restful weekend in the mountains. Guests can relax in the sauna, a steam room and Potamonde spa baths, before wining and dining in the cozy little restaurant and unwinding in the hotel lounge with a good book borrowed from the hotel's picture-perfect library.

Ayii Anargyri Natural Healing Spa Resort

Those favouring the region of Paphos can opt for a few nights at the Secret Forest - Health & Wellness & Rejuvenation Hotel Miliou, also known as the Ayii Anargyri Natural Healing Spa Resort. Nestled amidst the citrus groves and almond trees and close to hiking trails, picturesque villages and natural attractions, the resort serves as an ideal backdrop for a relaxing yoga class, or more dynamic activities such as horseback riding, hiking, cycling and more. The resort facilities boast indoor and outdoor pools, a lush garden area, a spa and wellness centre with a sauna, steam room, Turkish batch, Jacuzzi and an elaborate spa menu with facials, massages and more.

Aphrodite Hills Resort

Paphos also boasts the scenic, five-star Atlantica Aphrodite Hills which is surrounded by neatly manicured golf courses overlooking the glistening Mediterranean Sea. Visitors can combine hours spent lazily unwinding at the luxurious Retreat Spa with fitness classes or even golf or tennis lessons to remain fit and active.

City of Dreams Mediterranean - Renu Spa

Moving over to the glitz of the coastal hub of Limassol for a taste of over-the-top luxury at the newly unveiled City of Dreams Mediterranean and its Renu Spa. Here, patrons can unwind Cleopatra-style in a decadent milk and honey bath, maintain their silhouette with various body sculpting treatments, revitalize their skin with a slew of rose and gold-infused treatments and more.





Ömeriye Hamam

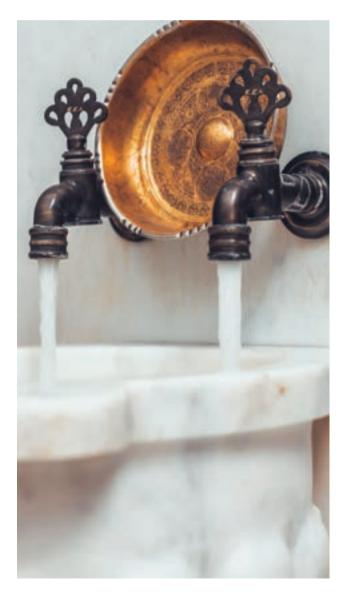
Arriving to the island's capital, no true spa enthusiast would skip a visit to the historical Ömeriye Hamam. Apart from admiring its well-preserved interior featuring an impressive dome, marble benches and authentic hamam fountains, visitors can try out bespoke traditional treatments inspired by centuries-old beauty secrets. Having served Nicosians from the late 16th century onwards, the hammam walls have been witness to many historic events, as well as grooming and beautification practices across time.

Just... Nature

There are times though when one simply needs to reconnect with nature to recharge their emotional and spiritual batteries. Soaking up fresh greenery, focussing on the chirping of birds, giving in to the light breeze and just breathing - these simple activities can often go a long way to restore our inner peace and balance. The island offers a number of glamping sites where guests can experience nature at its best without compromising on comfort.

Yurts in Cyprus offer a collection of authentic Mongolian yurts nestled in the hills around the Simou village in Paphos; the glamping site in the quiet village of Ayios Theodoros is just minutes from a charming, secluded and almost never packed Maya beach (now that's a real insider tip right there!); and the Aphrodite Family Eco Camping provides the luxury of the rugged yet breathtaking wilderness of the Akamas Peninsula.

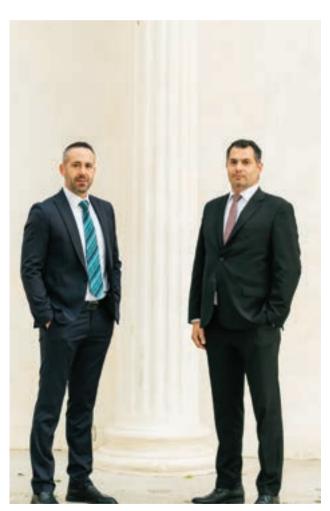
With such a diverse collection of authentic wellness hubs peppered across the island, spa enthusiasts of all calibers can find the perfect one that checks their boxes.



Q&A WITH:

Socrates Parparinos, partner, and George Parmaklis, senior lawyer, MAP LEGAL ALIANT Plati Parparinos & Associates LLC

Breeze Magazine speaks to Socrates Parparinos and George Parmaklis, with regards to the firm's growth and development plans.



Parparinos, (left), and George Parmaklis

Breeze Magazine: Tell us about Map Legal Alliant? And the connection with Plati Parparinos & Associates LLC?

Parparinos & Parmaklis: Plati Parparinos and Associates LLC is a boutique law firm established in 2012. The firm managed to obtain the exclusive rights of 'ALIANT LAW,' an international association of law firms back in 2018. ALIANT LAW has presence in more than 15 countries around the globe with more than 250 experts in different fields of law. This allows the firm to expand internationally and at the same time to support its international clients in other jurisdictions. Additionally, the firm acquired the exclusive rights of MAP LEGAL, here in Cyprus. MAP LEGAL's expertise is mainly banking and finance law, regulatory and compliance. With this exclusivity, the firm gained access to MAP S. PLATIS Group's clients, a Cypriot based group of companies providing multilevel services, such as Financial Services Advisory, Regulatory Technology, Cyber Security, Operational Resilience, Professional Training, HR Advisory and Recruitment, Blockchain services, Mediation services and Compliance Management Systems.

Breeze Magazine: In which fields does the firm specialise? And do you see this changing in the future?

Parparinos & Parmaklis: Plati Parparinos and Associates specialise on a variety of legal subjects such as Aviation Law, Corporate Law, Commercial Law, Financial Services Law (Practical and Regulatory), Banking Law (Practical and Regulatory), E-Commerce Law, Labour Law, Property Law, IP Law and Migration law. We also have a Litigation Department, dealing mostly with civil cases.

As we live in a fluid and everchanging society and market, one needs to be flexible in order to be able to prosper. Additionally, because the firms' founders are strong believers of the lifelong learning notion, Plati Parparinos and Associates LLC is constantly looking for potentially

new and ground-breaking areas to gain expertise and thus provide the best services to its current and future clientele. Artificial Intelligence in the legal profession is one of those areas that the firm invests in.

Breeze Magazine: Which countries does the firm service? Please can you tell us more about cross-border law?

Parparinos & Parmaklis: As a rule, to practice law in any country one needs to be registered as a member of that country's BAR Association. Despite this, Plati Parparinos & Associates, through its ALIANT LAW network is able to provide legal services in Europe, Asia, America and Africa. Currently, the ALIANT network has representatives in USA, UK, France, Germany, Switzerland, Hungary, Austria, Finland, Poland, Lithuania, Italy, Greece, Lebanon, Israel, Singapore, India, China, Brazil, Costa Rica and Cyprus.

Breeze Magazine: What is the firm's vision and scope for the future?

Parparinos & Parmaklis: Having this success and experience as a cornerstone, along with the excitement of the new venture and the vision for expanding knowledge, the firm has created a blend which its only outcome can be the successful offering of holistic legal services, not only in Cyprus, but on the global spectrum as well. We aim to invest more in technology, knowledge but most importantly to our people! Our expert lawyers, paralegals and administration staff, are very important to the success of the firm. Therefore, educating our staff to be able to catch up with the rapid changes in the legal profession is of outmost importance to the firm's philosophy to be in a position also to follow the firm's expansion plans for Athens, Greece and London, UK.

Breeze Magazine: How do you differentiate yourselves from other firms and services provided in Cyprus?

Parparinos & Parmaklis: We undoubtedly live in the era of information, where both information itself and access to it are considered as key assets and detrimental when choosing which legal consultant you will entrust. Plati Parparinos & Associates LLC, consists of dynamic, young, vibrant and well experienced lawyers which enjoy a wide range of knowledge. This enables the firm to provide its customers top quality legal services in different areas of law, but most importantly in a timely manner! Attending to clients' enquiries fast is very important to us, given that for most clients (if not all), time is of essence! Additionally, the fact that our firm can attend fast to enquiries that involve a dispute in another jurisdiction, gives us an advantage

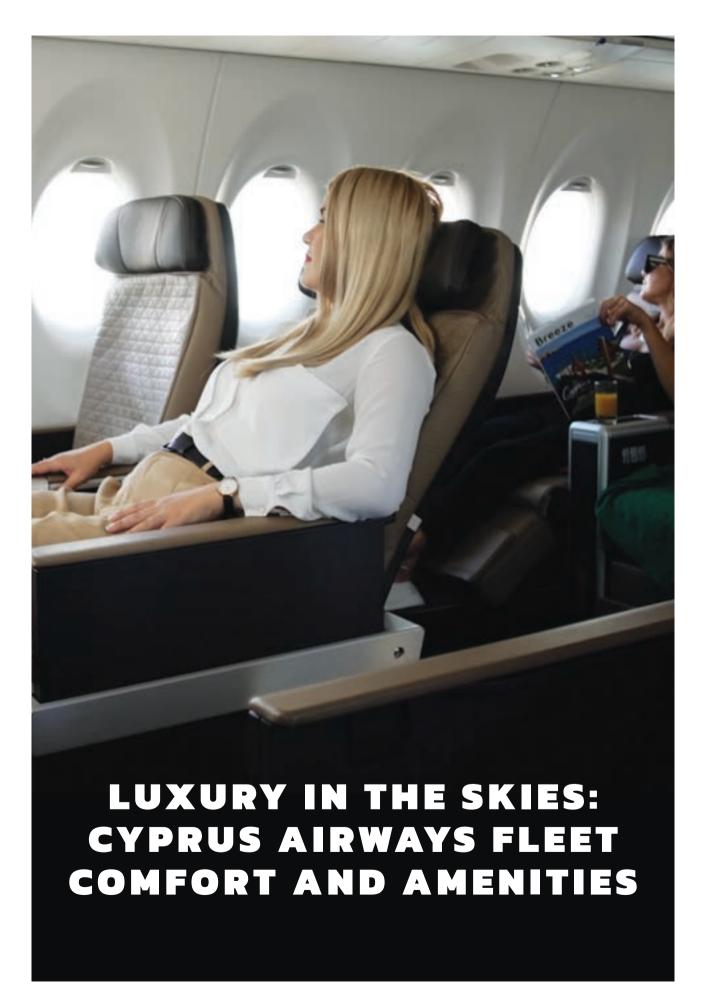
to other same size law firms in Cyprus. Similarly, having access to the knowledge and expertise of MAP S. PLATIS Group gives us an additional leverage comparing to other law firms

Breeze Magazine: What do your key clients expect from Map Legal Aliant, and how do you ensure to deliver?

Parparinos & Parmaklis: Even though some clients will inevitably be bigger than others, in terms of work volume and chargeable hours, we treat everyone with the same excitement and respect. We try our best to be prompt, deliver on time and with the quality that clients would expect from lawyers. We feel that the '24/7' approach is important nowadays, therefore to be able to commit to this, we always work in pairs so that in case one of the two is busy, the other one will leap in and attend the client's request immediately. Apart from the excellent service that a client would expect, trust and respect come second. They need to feel that we have earned their trust and not demand it simply because we are the 'experts'. Therefore, our aim is to make a client feel comfortable with us, taking the time to listen to what they have to say and really understand what they would like to achieve. We always have in mind that whatever we say or advise a client, will eventually have an impact to its business and sometimes to lifechanging decisions.

Breeze Magazine: What is the firm's insight in navigating business success in Cyprus? What are the intricacies of Cyprus corporate law and how does it contribute to the success of business in the region?

Parparinos & Parmaklis: We try to follow the developments in the country, both economic and political, as it is vital to our firm's success and survival in a competitive market. With more than 3000 practising lawyers in a small island and with the rapid changes that we have experienced during the last decade, such as a heavy regulations and compliance in relation to anti-money laundering, a shielded banking sector, the numerous reporting obligations of professionals to their regulatory bodies and of course the war in Ukraine, has inevitably urged professionals in the legal sector to become more innovative, expand their knowledge and look for new markets to build business. Even though some of these changes had (and continue to have) an impact to the international clients that traditionally were interested to come to Cyprus and setup up a business, it is imperative for law firms to adopt and in some cases to develop a different mindset if they would like to succeed in their business. Opportunities are out there! And we need to go and catch it!





At Cyprus Airways, we believe that every moment of your journey matters, and that includes the time you spend in the air. Our commitment to providing a seamless and enjoyable travel experience is reflected not only in our destinations but also in the comfort and amenities offered aboard our carefully curated fleet.

Spacious Cabins for Relaxation

Step into the world of Cyprus Airways, where comfort begins the moment you board. Our spacious cabins, whether on the Airbus A320 or the innovative A220, are designed with your relaxation in mind. Stretch out and unwind in seats that provide ample legroom, ensuring you can enjoy your flight in absolute comfort.

Cutting-Edge In-Flight Entertainment:

Entertainment is at the heart of your travel experience with Cyprus Airways. Explore our extensive in-flight entertainment system, AirFi, offering a diverse range of movies, TV shows, music, and games. Stream content directly to your personal device, creating a personalised entertainment journey that caters to your unique tastes.

Delicious Dining Options:

Savor the flavours of Cyprus at 30,000 feet with our thoughtfully curated in-flight menu. Our culinary team has crafted a selection of affordable, yet delectable meals inspired by local cuisine to make your journey as enjoyable as possible. Choose from a variety of satisfying options that cater to diverse tastes, ensuring you have a delightful dining experience during your flight. Complement your meal with a selection of beverages from our menu, and treat yourself to a taste of Cyprus without leaving your seat.

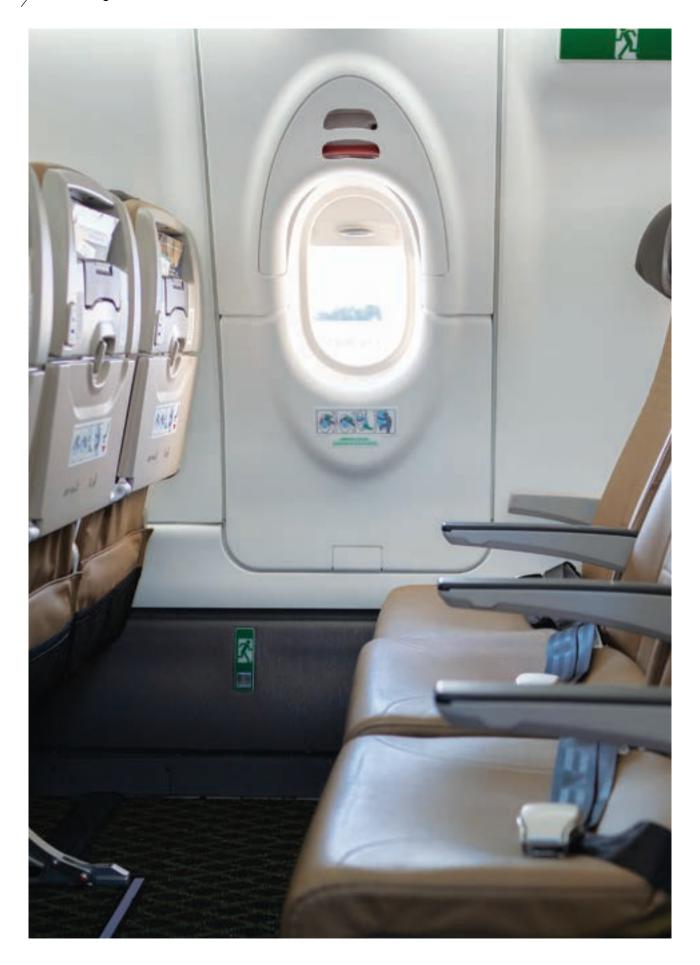


Impeccable Service from Dedicated Crew:

Our commitment to your comfort extends beyond the physical amenities. Cyprus Airways takes pride in its dedicated and friendly crew, ready to assist you throughout your journey. From the moment you step on board to the time you disembark; our crew is here to ensure that your needs are met with a warm smile and professional service.

Modern Lavatories and Amenities:

Freshen up during your flight in our modern lavatories equipped with essential amenities. Cyprus Airways understands the importance of maintaining a sense of well-being, even at cruising altitude. Our lavatories are designed for convenience, providing a private space for you to freshen up and prepare for the next phase of your journey.



ENTERTAINMENT SOARING HIGH: CYPRUS AIRWAYS INTRODUCES AIRFI

Embarking on a journey with Cyprus Airways is not just about reaching your destination; it's about the experience in the air. To elevate your travel moments, we are thrilled to introduce our state-of-the-art in-flight entertainment system—AirFi—a technology that brings a world of entertainment to your fingertips.

A World of Choices, Just a Tap Away:

Gone are the days of limited options during your flight. Cyprus Airways, in collaboration with AirFi, provides an extensive library of movies, TV shows, music, games, and more, ensuring there's something for every passenger's taste. With a few taps on your personal device, you can immerse yourself in a captivating movie, catch up on the latest TV series, or create your personalised playlist for a delightful musical journey.

Seamless Connectivity:

AirFi takes in-flight entertainment to the next level by allowing passengers to connect their smartphones, tablets, or laptops seamlessly. No need to download an app or worry about compatibility—simply connect to the AirFi network, and you're ready to explore a world of entertainment at your convenience. Whether you're a movie buff, a gaming enthusiast, or looking to unwind with your favourite tunes, AirFi ensures a smooth and enjoyable experience.

Curated Content for Every Taste:

At Cyprus Airways, we understand that each passenger has unique preferences. That's why our AirFi system offers a diverse range of content, including movies, TV shows, documentaries, and a variety of music genres. We've curated our collection to cater to all ages, ensuring that every member of your travel party finds something captivating to enjoy during the flight.



Stay Updated with the Latest:

AirFi keeps you informed and entertained with regularly updated content. From the latest blockbuster releases to trending TV series, we strive to keep our in-flight entertainment offerings fresh and exciting. This commitment ensures that every time you step on board with Cyprus Airways, there's always something new to discover and enjoy.

FLIGHT SCHEDULE

Dubai

From 09.01.24 to 30.03.24: Tuesday, Thursday, Saturday, Sunday.

From 03.04.24 to 18.05.24: Wednesday, Saturday.

From 20.05.24 to 24.06.2024: Monday, Wednesday, Saturday

From 26.06.24 to 07.09.24: Wednesday, Saturday.

From 09.09.24 to 26.10.24: Monday, Wednesday, Saturday.



Tel Aviv From 02.04.24 to 16.05.24: Tuesday, Wednesday, Thursday.

From 20.05.24 to 26.10.24: Daily flight.



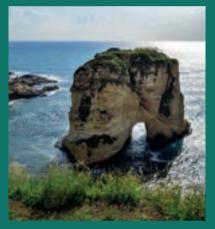
Beirut

From 01.01.24 to 31.01.24: Daily flight.

From 01.02.24 to 30.03.24: Monday, Wednesday, Friday, Saturday, Sunday

From 31.03.24 to 19.05.24: Monday, Tuesday, Thursday, Friday, Sunday.

From 20.05.24 to 26.10.24: Daily

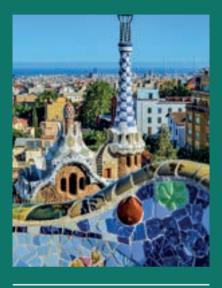




Athens From 09.01.24 to 26.10.24: Daily flight.

Barcelona

From 03.07.24 to 20.10.24: Wednesday, Sunday.



Rome From 31.03.24 to 24.10.24: Thursday, Sunday.



MilanFrom 08.01.24 to 29.03.24:
Monday, Friday.

From 25.03.24 to 22.05.24: Wednesday, Sunday.

From 24.05.24 to 28.05.24: Wednesday, Friday, Sunday.

From 30.06.24 to 11.09.24: Wednesday, Sunday.

From 13.09.24 to 25.10.24: Wednesday, Friday, Sunday.



Zurich

From 12.01.24 to 29.03.24: Monday, Friday.

From 04.04.24 to 26.10.24: Thursday, Saturday.

Paris

From 12.01.24 to 29.03.24: Monday, Friday.

From 01.04.24 to 25.10.24: Monday, Wednesday, Friday.



Nice

From 02.04.24 to 26.10.24: Tuesday, Thursday.



Yerevan

From 09.01.24 to 18.01.24: Tuesday, Thursday,

From 31.03.24 to 19.05.24: Tuesday, Sunday

From 25.05.24 to 26.10.24: Tuesday, Saturday



Heraklion

From 03.07.24 to 08.09.24: 2 Weekly flights

Rhodes

From 01.07.24 to 06.09.24: Monday, Tuesday, Friday.



Skiathos

From 02.07.24 to 07.09.24: Tuesday, Thursday, Saturday.



Santorini

From 02.07.24 to 07.09.24: Tuesday, Sunday

Preveza

From 04.07.24 to 08.09.24: Tuesday, Thursday, Sunday.

Brussels

From 05.02.24 to 28.03.24: Monday, Thursday.

From 01.04.24 to 17.05.24: Monday, Friday.

From 20.05.24 to 25.10.24: Monday, Thursday, Friday.









Air travel is considered to be one of the safest modes of transportation. Still, there are several steps you can take to further ensure you are ready for any surprises that may come your way. Below is a list of practical tips and ideas to up your travel game and ensure a seamless travel experience both for yourself, and those around you.

Dress for the Occasion

This one is the key for many reasons. First, the temperature on an aircraft is unpredictable - many of us have suffered through both freezing-cold flights, and those that felt like flying in a steam room. Opt for layers which you can easily add or remove as required.

That said, consider all the security checks where you are likely to be required to remove any excessive clothes like jackets or shirts / pullovers tied around your waste. Having too much to remove and put back on will delay you and the queue behind you, and increase the chances of you losing an item.

Finally, try to wear comfortable clothes which allow easy freedom of movement, preferably cotton or wool blends, and ideally below your knees. Not only will you avoid direct contact with the airplane seat, you will also avoid friction in an unlikely scenario where you have to disembark the aircraft using the evacuation slide.

As for the shoes - go for a pair that is easy to remove and put back on during security checks, and comfortable during the flight - it is not uncommon to experience foot and leg swelling during flying, so a tight, uncomfortable

shoe might feel a size or two smaller once you land.

Minimise your Gadgets

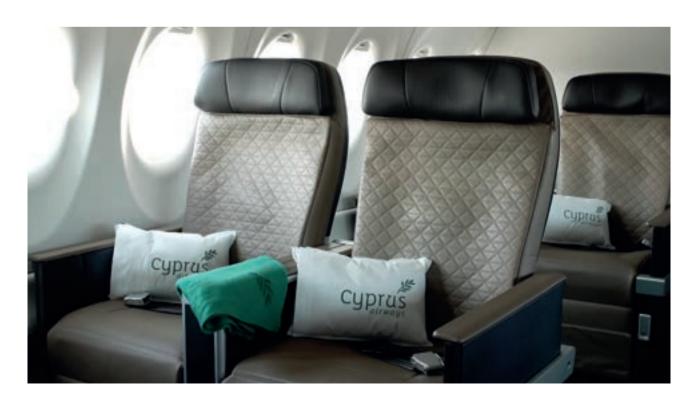
Phone, tablet, laptop, a charger (or a few), headphones this is a nightmare gadget collection to have on the plane. Keep your devices and accessories to a minimum in order to be less disruptive to people sitting next to you (you don't want to be that person who is constantly rummaging through their hand luggage, especially if stored in the overhead compartment). Also, the more items you have on you, the greater the chance of you losing some of them.

Pay Attention to Safety Instructions

This one is self explanatory. Even if you are a frequent flyer and have seen the safety demonstration many times, spare those few minutes to remind yourself of the key security procedures of your particular aircraft. Also, do look at the picture card in the seat pocket in front of you - it is sort of a "cheat sheet" with all the key information you need to know during your flight.

Extra Legroom = Extra Responsibility

Congratulations, you are seated at the exit door seat. Considering the low chances of real emergencies during a flight, you are likely to enjoy the extra space to stretch out your legs without disruption. However, should there be an emergency, you are the one expected to help other passengers evacuate. And that's an additional reason to pay extra attention to the safety instructions.



MEET THE FACES BEHIND YOUR JOURNEY: GET TO KNOW OUR TEAM AT CYPRUS AIRWAYS

As you step on board Cyprus Airways, you're not just embarking on a flight; you're joining a community dedicated to making your journey exceptional. Behind the scenes, a team of passionate individuals works tirelessly to ensure your experience with us is seamless, friendly, and memorable. Let's take a moment to introduce you to the faces that make up the heart of Cyprus Airways.

Flight and Cabin Crew: Your Friendly Sky Companions

As the leaders of our flight deck, our Captains not only bring technical expertise, but also a passion for ensuring the safety and comfort of every passenger on board. With a love for exploration and a commitment to excellence, our Captains are ready to guide you to your destination with a steady hand and a friendly smile.

Behind the beverage cart and ready to assist you with a smile, our dedicated cabin crew members are the unsung heroes of your journey. From helping you find your seat to ensuring your in-flight needs are met, each member of our cabin crew plays a crucial role in creating a positive and pleasant atmosphere on board.

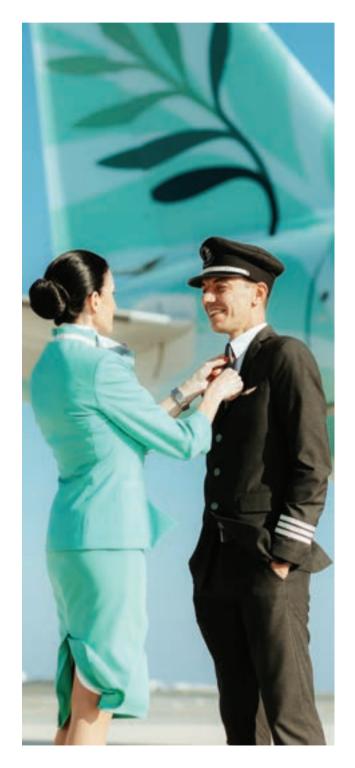
Ground Crew: The Foundation of Your Departure and Arrival

Before you even step onto the aircraft, our ground crew are working diligently to ensure a smooth departure and arrival. From baggage handlers to maintenance professionals, the ground crew is the backbone of our operations, working behind the scenes to make your entire travel experience seamless.

Customer Service Representatives: Your Friendly Voice on the Line

Need assistance or have a question? Our customer service representatives are just a phone call away. With a commitment to providing excellent service, these individuals are ready to assist you with any inquiries, ensuring that your pre-flight experience is just as pleasant as the journey itself.

At Cyprus Airways, we are more than an airline—we are a team dedicated to creating memorable travel experiences for our passengers. As you fly with us, remember that behind every take-off and landing is a group of individuals who are passionate about making your journey with Cyprus Airways truly exceptional.





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